

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Secure Firearm Products official target for Ruger Rimfire Competitions at Media Day at the Range

CARL JUNCTION, Mo. – Secure Firearm Products (SFP) announces its participation at the Bass Pro Shops Media Day at the Range as the official target for Ruger Rimfire Competitions. Ruger will host a stage featuring SFP's static steel targets. Media Day at the Range will be held a day before the SHOT Show begins, Jan. 18, 2010, at the Boulder City Pistol and Rifle Range in Boulder City, Nev.

SFP's Dave and Tammy Surgi will be on hand at Media Day to answer questions, hand out electronic press kits and demonstrate their new target systems, which provide a variety of exciting shooting practices for recreational and competitive shooters.

Those who miss visiting with Dave and Tammy at Media Day are invited to stop by their SHOT Show booth (#1606) and register to win a high security rifle case.

One lucky winner will receive a top of the line SFP rifle case, valued at more than \$550, by stopping and registering. The winner need not be present at the time of the drawing.

While you're at the booth, check out SFP's target systems and their shotgun, handgun, tactical and rifle cases with their new easy-to-use, push-button locking system.

If you'd like to schedule an appointment or test any of the Secure Firearms Products for an editorial review before the SHOT Show, contact Joe Wiczorek of The Media Group at joe@themediagroupinc.com or call (847) 956-9090.

About Secure Firearm Products

Secure Firearm Products is a family owned and operated business. The Surgi family has been in the manufacturing business for over 60 years, and has developed and manufactured a high quality line of products for shooting sports enthusiasts and professionals since 2001. Their product line includes high security firearms cases, wall vaults and shooting target systems.

For more information about Secure Firearms Products you can visit their website at www.securefirearmproducts.com or call (417) 649-7277.